



GENERAL MEMBERSHIP MEETING MINUTES

DATE: Wednesday, November 20, 2019

TIME: 1:00pm – 2:00pm

LOCATION: 59 Dorey Avenue, Dartmouth
Lunch provided by Atlantic Digital

MEETING #: 04-2019

Present:

Shannon Murray
Lori Ryan
Ashley Elliott
Christa Black
Kylie Mosher
Stephanie Black
Allison Bernard
Pauline Mattinson-White
Karen Deveau
Denise Stevenson
Charlene Conrad
Gina Sampson
Moriah Pothier Venechuk
Krycia Gorgolewska
Fran Underwood
Keri Koch
Mackenzie Waterman
Heather Corrigan
Mackenzie Cyr
Dede Hiscock
Alberto Berardinelli
Carolyn Wood
Jennifer MacNeil

Note: If you disagree with any of the information contained herein, please advise Secretary immediately.

At 12:57 p.m. the meeting was called to order.

CONFIRMATION OF QUORUM - Quorum was met.

Call to Order – Shannon Murray, President

1.0 Additions and Approval of Agenda

1.1 Additions or Deletions: CIDQ Conference Update

1.2 Motion to Approve: Heather

1.3 Seconded by: Lori R.

- 1.4 Majority in favor
- 1.5 Motion carried

2.0 Review and Approval of Previous Minutes

2.1 from September 11, 2019

- 2.1 Additions or Deletions: None
- 2.2 Motion to Approve: Denise
- 2.3 Seconded by: Kylie
- 2.4 Majority in favor
- 2.5 Motion carried

3.0 Business arising from the minutes

3.1 Increase Annual Fees for Non-Resident Members

- 3.1.1 FRPA has no issue with different fees for non-resident members but Canadian Free Trade Act states that it would restrict labor and mobility. FRPA states residency is not a requirement for membership. Legal opinion to be sought.
- 3.1.2 Discussion on removing Non-Resident Member category. Decision that category should be kept.

4.0 New Business

- 4.1 CIDQ Conference Report
 - 4.1.1 Full report is attached.
- 4.2 ARIDO's Competency Review Program (ICRS & CMIDER).
 - 4.2.1 Two programs for evaluating new members: ICRS – Intern Competency Review for foreign/alternately trained interns and; CMIDER – Competency Mapping for Interior Design Experience Requirement, a review of seasoned professionals/foreign trained seasoned professionals. Manitoba & New Brunswick have adopted.
 - 4.2.3 Lori R. has joined the CMIDER committee; all provinces to have one member join.
 - 4.2.4 Discussion around only accepting members from regulated provinces, but only certain provinces accept FRPA regulations so would be hard to enforce.
 - 4.2.5 Information and updates on this issue should be provided to all members.
- 4.3 IDC Membership
 - 4.3.1 IDC will send out own invoices for membership fees.
 - 4.3.2 Shannon has enquired about pricing for PROLINK Insurance if no longer a member of IDC.
- 4.4 Presentation of new IDNS Website

5.0 Director's Reports

5.1 President – Shannon Murray

- 5.1.1 Attended President's meeting in Winnipeg October 16-19, 2019.
 - 5.1.1.1 Presented two reports from Quebec reporting benefits of Interior Design.
 - 5.1.1.2 All provinces want standardized log book for Interns.
 - 5.1.1.3 ID Practice Manual – Heather looking into collecting best practices from each province.
 - 5.1.1.4 Met with Carol Jones/IDC to discuss voting down by-law amendment. Letter summarizing meeting was sent to Tony Brenders and IDC Board.

5.2 Vice President –

5.3 Past President – Heather Corrigan

- 5.3.1 Introduction of new Vice President, Kara MacGregor
- 5.3.2 Hosted a second intern event on contract documentation and

administration.

- 5.4 Treasurer – Allison Bernard**
 - 5.4.1** Renewals will be going out end of November/early December
- 5.5 Secretary – Stephanie Black**
 - 5.5.1** Nothing to report.
- 5.6 CE Director – Nikki Steele**
 - 5.6.1** Not present
- 5.7 Membership – Lori Ryan**
 - 5.7.1** Nothing to report.
- 5.8 Registrar – Kylie Mosher**
 - 5.8.1** Nothing to report.
- 5.9 Public Member – Jennifer MacNeill**
 - 5.9.1** Met with social media manager. Schedule and process ready to go, Hamideh handed everything over to Fran. Launch in January and include member posts showcasing projects.
- 6.0 2020 Dates to Remember**
 - 6.1** Next General Meeting – February 2020 TBD
 - 6.2** AGM – End of March
- 7.0 ADJOURNMENT**
 - .1** Motion to Adjourn: Keri

CIDQ Annual Member Board Conference Report

Conference: Nov 7-9, 2019 in San Antonio, TX

Member Board Updates

- 24 member boards present at the conference
- The biggest take-aways from the member boards are:
 - o Canada – the active pursuit of Practice Acts continues to increase and provinces appear to be making good progress; provincial boards are working together; associations are losing some long standing members due to CEU requirements
 - o US – boards are very controlled by the State Governor and most continue to put forth bills to deregulate the profession; architects are blocking interior designers from obtaining practice acts in some states; most boards are not very active (lots of long standing members who are tired and don't want to be there but need to be 'let go' by the Governor); architects are fighting against universities renaming programs "Interior Architecture" which is not a recognized practice or term in the US

- Alberta
 - o 179 members
 - o Proud of increasing attendance at their trade show, increasing their Instagram profile and launching their SPARK program (designer 'speed dating' way to meet other designers)
 - o Challenges – membership compliance with CEUs
- BC
 - o 583 members
 - o Proud of the fact that BC government called a meeting with IDIBC and agreed that legislation and a scope of practice for interior design is required
 - o Challenge- moving ahead with legislation will take years; difficult process and it is tough to keep moving the process forward with regulators. Membership compliance with CEUs is also an ongoing challenge
- DC
 - o 277 members
 - o Proud of CEU forum
 - o Challenge – unlicensed activity
- Florida
 - o 2648 interior designer members
 - o Proud of reducing their fee for licensure from \$60 to \$30
 - o Challenge – new Governor is looking to support new businesses and entrepreneurs by deregulating professions. Had a deregulation bill that

they successfully defeated but another one is coming. Governor wants to remove interior design as a self-regulated profession and delete the title of interior design from the books

- ASID and IIDA came in with legal support
- Georgia
 - 358 interior designer; 5685 architects
 - Proud of the fact that their board restored funding for CIDQ membership
 - Received sealing privileges within the Titles Act in 2010
- Kentucky
 - 155 interior designers
 - Proud of 3% increase in membership over the past year; published their 1st newsletter since 2012
 - Challenge – short 3 new board members (all board members must be appointed by Governor); educate the public
- Louisiana
 - 476 members – stand alone interior design board
 - Proud of board turning 35 years old (had a reunion of board members); have their board meetings at CIDA accredited schools which generates student interest.
 - Challenge – had a sunset review and a deregulation bill last year – defeated both
- Maine
 - Little changes in Maine
 - Challenge – have a new governor; supposed to have 6 board meetings a year but they are always cancelled
- Manitoba
 - 137 members
 - Proud of launching new Intern Pathways Program for foreign trained and those following non-typical pathways that is competency based; hosted MASY awards last year (Manitoba, Alberta, Saskatchewan Awards)
 - Challenge – new government but hoping to work towards Practice Act
- Maryland
 - 327 members
 - Challenge – trying to increase membership and need public board member
- Mississippi
 - 55 members
 - Proud of 5% increase in membership; Governor appointed 3 new board members (excited about the change); Love the new CIDQ file share link to know who passed the NCIDQ exam – they sent letters to all who passed the exam inviting them to join

- Minnesota
 - 659 members
 - Proud of strong social media platform that explains why they are a profession and what it means to the public; had a financial and program audit this year
- Nevada
 - 3300 members (includes Archts, ID, etc); 168 interior designers
 - Proud of 5% membership increase year over year; offer 1 day CEU session twice a year; reviewing their blue book; have their own Alternate Pathway Route program which has streamlined their process and sped things up for applicants
 - Challenge – increased registration fees by \$30
- New Jersey
 - 341 members
 - Proud that they have a “Title Act with Teeth”
 - Challenge – had a threat for deregulation – bill was written up; they acted quickly and established a great working relationship with the government member who proposed it
- New York
 - 535 interior designers; 337 active
 - Challenge – have a “title act with no teeth”; Archts are doing interior design work and are “dead-set” against interior designers having a practice act
- Oklahoma
 - 268 interior design members
 - Proud of financial stability; board awarded 17 scholarships last year with 9 to interior design students (total amount awarded: \$59,500)
 - Challenge – educating the public is still an issue; have sunset review in 2020
- Ontario
 - 2131 members (1131 registered)
 - Proud of 13% increase in membership last year – had a big membership push to get all those grandfathered in before Practice Act legislation
 - Challenge – have a new Attorney General who has put all mandates on hold
- Quebec
 - 500 members
 - Proud of publishing a Competencies Framework and Risk Analysis Report – both critical documents needed to pursue a Practice Act
 - 45 new NCIDQ certified members; New Archts bill proposed in June which is progressing ID practice act forward
 - Challenge – need NCIDQ study materials in French

- Saskatchewan
 - 55 members
 - Proud of ability to fundraise and organize their own profitable events; repaired damaged relationships with reps who only wanted to invest in local fundraising initiatives; formed committee to pursue practice act and are interviewing for legal council
 - Challenge – lost some long standing members (including old president) after CEU cycle – didn't see the need for CEUs; how to evaluation education of those with 4-year degree that weren't CIDA accredited at the time of graduation
- Tennessee
 - Proud of reducing fees by \$15 – have surplus funds; now have all new leadership
 - Challenge – 5 schools changed the name of their programs to Interior Architecture (not a recognized term in the State)
- Texas
 - 4000 members
 - Proud of extending the deadline to accept grandfathered members needing to write the NCIDQ
 - Challenge – state is looking at ways to reduce licensing and deregulate professions
- Virginia
 - 499 members
 - Proud that they hold new licensee receptions every year – event keeps growing

Affiliate Association Updates

- IIDA
 - 15,000 members in 58 countries
 - Legacy Award – given to Florence Knoll last year
 - Launched a student mentor campaign
 - Received a \$50,000 donation from IA to establish a new diversity award – focusing on diversity at all levels of design
 - OFS Roundtables held in NYC and LA – reports can be found online
 - Continued their Leaders Breakfast – held in 8 locations with about 700 attendees at each one
 - Released an IIDA Index – measures the health and metrics of the ID profession
 - Tuition reimbursement available for NCIDQ exam writers if you are a member
 - Working closely with ASID on 12 different mandates

- ASID
 - Built a website for K-12 kids (careersbuildingcommunities.org)
 - SimCity type of game/program and kids can respond to questions to find out what kinds of things you're interested in. Provides a hint of which careers you may be interested in (i.e. architect, interior design, contract, project manager)
 - Participated in multiple trade shows
 - Established a new WELL Conference – just announced. Will focus on Health, Wellness and Well-being. 1st conference is Scottsdale, AZ from Mar 29 – April 4. Believe that interior design is at the centre of WELL. Will also become ASID's national meeting. Public health officials, real estate, etc. will all be there. Food, experiences, etc. of the entire conference will be healthy. Talks about research, diversity, etc all revolving around health and wellness
 - Provide a State of the Industry Report every year
 - Salary and Benefits Survey published
 - Hospitality Design and Wellbeing Report published
 - Acoustic Report published
 - Starting to produce case studies – documenting the knowledge behind award winning projects
 - Have been working with CIDQ and IIDA – 3 boards came to together to create and launch a new video (CIDQ.org/whatisID)
- CIDA
 - Published an April 2019 Summit Report
 - Adopting new professional standards in 2020
 - 171 accredited programs; 2 new programs added this year; lost 20 programs due to institution closures
 - Refreshed accredit-id.org website
 - Have advocacy materials available on their website
 - New website also has a history list of CIDA accredited institutions over the past years so you can see if the year an applicant graduated the school was CIDA accredited
 - Celebrating 50th anniversary in 2020
- IDCEC
 - Completed strategic plan – looking to expand reach to all design professions and outside of North America – looking and positioned to expand globally
 - Changed their name, now called *International Design Continuing Education Council*
 - Setting up a star-rating system for CEU course
 - Emerging Professional Engagement Program launched in partnership with ASID, IDC, IIDA in September. Program will run every 2 years; every association (ASID, IDC, IIDA) may have up to 3 student members have their membership due paid for the year

- 2189 approved CEU course offered; 89 conferences
- 11,883 classes offered in 2018; 622 course providers
- IDEC
 - IDEC teaches – provide K-12 teaching materials for teachers
- IDC
 - Worked on a new strategic plan
 - Added cross-sectional memberships for designers and design professionals outside of Canada
 - Implemented new board and governance structure
 - Delivered another Design Symposium
 - Continued with the Value of Design Awards
 - Introduced a Legacy Award – tile rep was the first recipient
 - Increased public awareness nationally and internationally
 - Increased social media activity:
 - 39% increase in Facebook
 - 61% increase in Linked In
 - 73% increase in Instagram

IDC's 2020 goals

- Release a State of the Industry Report
- New programming partnerships
- Expanded programs for emerging leaders
- Major advocacy program
- Grow industry sales membership

NCIDQ Practice Analysis

- Conducted every 5-7 years – this occurred this year
- Survey distributed to all 13,857 certificate holders
- 800 participants completed enough of the survey to include in data analysis
- Rolling out new blue prints in Fall 2020
- Biggest changes from the review:
 - IDFX – more content on life, health and safety will be added
 - IDPX – more emphasis on code to be added

CIDQ Update

- 6% reduction in exam writers, due to:
 - Implementation of new database – reporting functions were a bit delayed
 - Busy time in the industry – many designers too busy to prepare for the exam
- French exam launched in 2019 - had 2 exam cycles with a French version – 0% exam takers so far
- Working on continuing to digitize paper files – have digitized 22,000 records in the past 9 months

- Hired a trained archt/interior design consultant to create graphics and drawings for exams – continue to invest in this
- Finalized the definition of interior design last Feb 2019 – description moved from task-based to knowledge based description
- Focusing on partnership with ASID and IIDA to educate the public/kids about the profession (new video launched: cidq.org/credentials)
- Working on their own to document evidence of life, health and safety issues
- Celebrating 45th year of NCIDQ
- Working with ICOR/NCARB – exam comparisons underway – they are in the middle of this – initiated by NCARB task force
- Certificate renewals make up 25% of revenue
- Item bank audit, graphics, support for exam, exam review all contributed to some higher expenditures over the past year
- Member boards started work on a new strategic plan – futureplan@cidq.org

Respectfully submitted,

Keri Koch

November 20, 2019